

## **FCG Takes Most Addys, Best of Print**

French Creative Group took home the most Addys again this year at the Northeast Louisiana Ad Club's 46<sup>th</sup> Annual American Advertising Federation Addy Awards banquet, including Best of Print for the Chennault Aviation & Military Museum invitation "On the Wings of a Hero."

The agency also won a gold Addy for the complete "On the Wings of a Hero" campaign that promoted the fundraising gala that benefited the museum's expansion of a new Chennault Room. The campaign featured print ads, posters, a TV commercial, direct mail, invitations and a microsite linked to the museum's website for ordering tickets and making donations.

In addition, FCG won five silver Addys and 10 bronze Addys.