



2007 Roselawn Avenue
Monroe, Louisiana 71201
(318) 325-5883 / (318) 325-2787 FAX

FCG Takes Most Addys, Best of Print

French Creative Group took home the most Addys again this year at the Northeast Louisiana Ad Club's 46th Annual American Advertising Federation Addy Awards banquet, including Best of Print for the Chennault Aviation & Military Museum invitation "On the Wings of a Hero."

The agency also won a gold Addy for the complete "On the Wings of a Hero" campaign that promoted the fundraising gala that benefited the museum's expansion of a new Chennault Room. The campaign featured print ads, posters, a TV commercial, direct mail, invitations and a microsite linked to the museum's website for ordering tickets and making donations.

In addition, FCG won five silver Addys and 10 bronze Addys.